

19 June 2023

At the conclusion of the Corporate, Finance, Properties  
and Tenders Committee

## **Business and Economic Development Committee**

**Agenda**

- 1. Confirmation of Minutes**
- 2. Statement of Ethical Obligations and Disclosures of Interest**
- 3. Grants and Sponsorship - Business Sector Support and Innovation and Ideas**

## Disclaimer, Terms and Guidelines for Speakers at Council Committees

As part of our democratic process, the City invites members of the community to speak directly to Councillors during Committee meetings about items on the agenda.

### Webcast

In accordance with the *City of Sydney Code of Meeting Practice*, Committee meetings are recorded and webcast live on the City of Sydney website at [www.cityofsydney.nsw.gov.au](http://www.cityofsydney.nsw.gov.au).

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### Consent

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### Guidelines

To enable the Committee to hear a wide range of views and concerns within the limited time available, we encourage people interested in speaking at Committee to:

1. Register to speak by calling Secretariat on 9265 9702 or emailing [secretariat@cityofsydney.nsw.gov.au](mailto:secretariat@cityofsydney.nsw.gov.au) before 10.00am on the day of the meeting.
2. Check the recommendation in the Committee report before speaking, as it may address your concerns so that you just need to indicate your support for the recommendation.
3. Note that there is a three minute time limit for each speaker (with a warning bell at two minutes) and prepare your presentation to cover your major points within that time.
4. Avoid repeating what previous speakers have said and focus on issues and information that the Committee may not already know.
5. If there is a large number of people interested in the same item as you, try to nominate three representatives to speak on your behalf and to indicate how many people they are representing.

Committee meetings can continue until very late, particularly when there is a long agenda and a large number of speakers. This impacts on speakers who have to wait until very late, as well as City staff and Councillors who are required to remain focused and alert until very late. At the start of each Committee meeting, the Committee Chair may reorder agenda items so that those items with speakers can be dealt with first.

Committee reports are available at [www.cityofsydney.nsw.gov.au](http://www.cityofsydney.nsw.gov.au)

**Item 1.**

**Confirmation of Minutes**

Minutes of the following meetings of the Business and Economic Development Committee are submitted for confirmation:

Meeting of 14 November 2022

**Item 2.****Statement of Ethical Obligations**

In accordance with section 233A of the Local Government Act 1993, the Lord Mayor and Councillors are bound by the Oath or Affirmation of Office made at the start of the Council term to undertake their civic duties in the best interests of the people of the City of Sydney and the City of Sydney Council and to faithfully and impartially carry out the functions, powers, authorities and discretions vested in them under the Local Government Act 1993 or any other Act, to the best of their ability and judgement.

**Disclosures of Interest**

Pursuant to the provisions of the Local Government Act 1993, the City of Sydney Code of Meeting Practice and the City of Sydney Code of Conduct, Councillors are required to disclose and manage both pecuniary and non-pecuniary interests in any matter on the agenda for this meeting.

In both cases, the nature of the interest must be disclosed.

This includes receipt of reportable political donations over the previous four years.

### Item 3.

#### Grants and Sponsorship – Business Sector Support and Innovation and Ideas

File No: S117676

#### Summary

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of the Sustainable Sydney 2030-2050 Continuing the Vision, genuine partnership between government, business and the community is required.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, cultural, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to achieve the goals of Sustainable Sydney 2030-2050 Continuing the Vision.

The City advertised the following Programs in the annual Grants and Sponsorship Program:

- Business Sector Support Grant program
- Innovation and Ideas Grant program

For the Business Sector Support Grant program, 25 eligible applications were received. This report recommends a total of 20 grants to a total value of \$788,648 in cash and \$9,247 value-in-kind for payment in the 2023/24 financial year.

For the Innovation and Ideas Grant program, 50 eligible applications were received. This report recommends a total of 14 grants to a total value of \$458,750 in cash for payment in the 2023/24 financial year.

On 22 August 2022, Council adopted a Grants and Sponsorship Policy. All grants in this report were assessed in accordance with the Grants and Sponsorship Policy, the Grants and Sponsorship Program Guidelines, the priorities set out in Sustainable Sydney 2030-2050 Continuing the Vision and various other relevant City strategies and action plans.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant. All figures in this report exclude GST.

## Recommendation

It is resolved that:

- (A) Council approve the cash and value-in-kind recommendations for the Business Sector Support Grant program as shown at Attachment A to the subject report;
- (B) Council note the applicants who were not recommended in obtaining a cash grant or value-in-kind for the Business Sector Support Grant program as shown at Attachment B to the subject report;
- (C) Council approve the cash recommendations for the Innovation and Ideas Grant program as shown at Attachment C to the subject report;
- (D) Council note the applicants who were not recommended in obtaining a cash grant or value-in-kind for the Innovation and Ideas Grant program as shown at Attachment D to the subject report;
- (E) Council note that all grant amounts are exclusive of GST;
- (F) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy; and
- (G) authority be delegated to the Chief Executive Officer to correct minor errors to the matters set out in this report, noting that the identity of the recipient will not change, and a CEO Update will be provided to Council advising of any changes made in accordance with this resolution.

## Attachments

- Attachment A.** Recommended For Funding - Business Sector Support Grant Program.
- Attachment B.** Not Recommended For Funding - Business Sector Support Grant Program
- Attachment C.** Recommended For Funding - Innovation and Ideas Grant Program
- Attachment D.** Not Recommended For Funding - Innovation and Ideas Grant Program

## Background

1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. On 7 February 2023, the City announced the Business Sector Support Grant program and Innovation and Ideas Grant program as being open for application on the City's website, with grant applications closing on 7 March 2023.
3. Information about these grant programs (such as application dates, guidelines, and eligibility criteria) was made available on the City's website. The City actively promoted the grant programs through the corporate website, e-newsletters, paid and organic social media (Facebook, Instagram, Twitter, LinkedIn) AdWords, ArtsHub and Koori Radio. Email campaigns were utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
4. As per the Grants and Sponsorship Program Guidelines, the Business Sector Support Grant program is open to not-for-profit organisations and members based organisations with an economic focus.
5. As per the Grants and Sponsorship Program Guidelines, the Innovation and Ideas Grant program is open to not-for-profit organisations and for-profit organisations.
6. A total of 33 eligible applications were received from for-profit organisations through the Innovation and Ideas Grant program and the following six for-profit organisations are recommended in this report:
  - (a) Cicada Innovations Pty Ltd;
  - (b) Fitness Australia Ltd;
  - (c) Inspiring Rare Birds Pty Ltd;
  - (d) Six Hunt Pty Ltd;
  - (e) StartSomeGood Pty Ltd; and
  - (f) Sydney Western Harbour Business Improvement District Ltd.

## Grants assessment process

7. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback to unsuccessful applicants.
8. The assessment process includes advice and recommendations from a suitably qualified assessment panel. The applications are scored against defined assessment criteria for each grant program as well as the integrity of the proposed budget, project plan, partnerships, contributions and connection to the local community and industry sectors.



9. The assessment criteria for the Business Sector Support Grant program are:
  - evidence of the need for the project and proposed outcomes;
  - capacity and experience of the applicant to deliver the project;
  - demonstrated connection and benefit to the local area and community;
  - evidence of diversity, inclusion and equity in the planning and delivery of the project; and
  - how the project delivers against the funding priorities.
10. The assessment meeting for the Business Sector Support Grant program was held on 3 April 2023 to ensure grant applicants were assessed against the relevant assessment criteria. The assessment panel consisted of City staff from the City Business and Safety and Strategy and Urban Analytics Teams, with specialist input from the Creative City, Indigenous Leadership and Engagement and Social City Teams.
11. The assessment criteria for the Innovation and Ideas Grant program are:
  - evidence of the need for the project and proposed outcomes;
  - capacity and experience of the applicant to deliver the project;
  - demonstrated connection and benefit to the local area and community;
  - evidence of diversity, inclusion and equity in the planning and delivery of the project; and
  - how the project delivers against the funding priorities.
12. The assessment meeting for the Innovation and Ideas Grant program was held on 11 April 2023 to ensure grant applicants were assessed against the relevant assessment criteria. The assessment panel consisted of City staff from the Strategy and Urban Analytics Team, with specialist input from the City Business and Safety, City Communications, City Green and Leisure, Cleansing and Waste, Creative City, Indigenous Leadership and Engagement, Social City and Sustainability Programs Teams.
13. Once recommended applications are approved by Council, a contract is developed which includes conditions that must be adhered to and acquitted against.
14. It is expected that all successful applicants will work cooperatively with relevant City staff throughout the project for which they have received funding.
15. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.

**Business Sector Support Grant program**

16. The applications recommended for the Business Sector Support Grant program are outlined in Attachment A to this report.

17. The Business Sector Support Grant program budget is set out below:

Total budget for 2023/24	\$845,000
Total number of eligible applications this allocation	25
Total cash value requested from applications	\$1,077,652
Total value-in-kind support requested from applications	\$10,525
Total number of applications recommended for cash and/or value in-kind support	20
Total amount of cash funding recommended for payment in 2023/24 (Future-year funding recommended for payment in 2024/25 - \$47,698)	\$788,648
Total amount of value in-kind support recommended for 2023/24	\$9,247
Cash amount remaining for payment in 2023/24	\$56,352

#### **Innovation and Ideas Grant program**

18. The applications recommended for the Innovation and Ideas Grant program are outlined in Attachment C to this report.
19. The Innovation and Ideas Grant program budget is set out below:

Total budget for 2023/24	\$1,175,000
Less: Total cash committed to previously approved applications	(\$219,060)
Total cash available	\$955,940
Total number of eligible applications this allocation	50
Total cash value requested from applications	\$2,149,839
Total value-in-kind support requested from applications	\$2,467
Total number of applications recommended for cash and/or value in-kind support	14

Total amount of cash funding recommended for payment in 2023/24 (Future-year funding recommended for payment in 2024/25 - \$40,000)	\$458,750
Total amount of value in-kind support recommended for 2023/24	\$0
Cash amount remaining for payment in Winter Round 2023/24	\$497,190

## Key Implications

### Strategic Alignment - Sustainable Sydney 2030-2050 Continuing the Vision

20. Sustainable Sydney 2030-2050 Continuing the Vision renews the communities' vision for the sustainable development of the city to 2050. It includes 10 strategic directions to guide the future of the city, as well as 10 targets against which to measure progress. This report is aligned with the following strategic directions and objectives:
- (a) Direction 2 - A leading environmental performer - the recommended grant projects in this report contribute to the City's endeavours in improving environmental performance of our residents and businesses by supporting new and innovative approaches to delivering sustainability outcomes and strengthening community resilience.
  - (b) Direction 6 - An equitable and inclusive city - the recommended grant projects in this report contribute to community development and support active participation in civic life. They empower the community to address issues that matter to them and drive projects to create a more inclusive and resilient city.
  - (c) Direction 8 - A thriving cultural and creative life - the recommended grant projects in this report contribute to supporting artistic and creative endeavours in our city, helping foster initiative, experimentation and enterprise by creative workers and providing new opportunities for audiences to engage in the city's cultural life.
  - (d) Direction 9 - A transformed and innovative economy - the recommended grant projects in this report contribute to helping stimulate business and promote economic activity. They encourage partnerships with other organisations on business development and assist groups of businesses to work together for the collective benefit.

### Organisational Impact

21. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project, and review project acquittals, which include both narrative and financial reports.

### Cultural / Environmental / Economic / Social

22. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, economic, environmental and social initiatives from the communities and business, within the local area.

## Financial Implications

23. There are sufficient funds allocated in the 2023/24 grants and sponsorship budget, included in the City's draft operational plan for 2023/24 which is seeking approval as part a separate council report in the current reporting cycle, to support the recommended grants. Details and total values are provided in the tables above.

## Relevant Legislation

24. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions.
25. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to for profit organisations because:
  - (a) the funding is part of the following programs:
    - (i) Business Sector Support Grant program;
    - (ii) Innovation and Ideas Grant program;
  - (b) the details of the program have been included in the Council's draft operational plan for financial year 2023/24;
  - (c) the program's proposed budgets do not exceed five per cent of Council's proposed income from ordinary rates for financial year 2023/24; and
  - (d) this program applies to a significant group of persons within the local government area.

## Critical Dates / Time Frames

26. The funding period for the Business Sector Support Grant program and Innovation and Ideas Grant program for financial year 2023/24 is for activity taking place from 1 July 2023 to 30 June 2024. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in July 2023.

## Public Consultation

27. During February 2023, briefing sessions took place where stakeholders were notified about the grants and how to apply.
  - (a) An in-person business collaboration session was held at Customs House on 1 February 2023, to inform key stakeholders of the Business sector support grant. A total of 32 attendees participated in the session.
  - (b) An online briefing session for general grants enquires was held on 15 February 2023. A total of 168 attendees participated in the session.

- (c) An in-person information session for the Aboriginal and Torres Strait Islander community was held at Redfern Town Hall on 16 February 2023. A total of 20 attendees participated in the session.
- (d) An in-person information session was held at the Pitt Street Training Centre on 20 February 2023, for participants at the Connect Sydney workshop. Connect Sydney aims to build the capacity of community and not-for-profit organisations through the provision of free grant writing skills and governance training. A total of 30 attendees participated in the session.
- (e) An in-person information session was held specifically for members of the Newtown and Enmore Liquor Accord on 22 February 2023. A total of 65 attendees participated in the session.

**EMMA RIGNEY**

Director City Life

Peter Keogh, Grants Coordinator

# **Attachment A**

**Recommended for Funding  
Business Sector Support Grant Program**

## Business Sector Support Grant Program – Summer Round – 2023-24

### Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Aus Defi Association Ltd	Increasing Awareness about Blockchain Technology	A series of information and networking sessions to share knowledge and awareness of blockchain and tokenisation technology, decentralized finance (DeFi), non-fungible tokens (NFTs) and other web3-based projects.	\$50,000 (Year 1 -23/24) \$50,000 (Year 2 - 24/25) \$50,000 (Year 3 - 25/26)	Nil	<b>\$50,000</b> <b>(Year 1 only)</b>	<b>Nil</b>	Nil
Australia China Business Council	Chinese International Students Education Symposium	A symposium that brings together educational institutions, businesses and community services to ensure Sydney remains a destination of choice for Chinese international students.	\$10,000	Venue hire fee waiver to the value of \$9,247	<b>\$10,000</b>	<b>Venue hire fee waiver to the value of \$9,247</b>	Applicant to provide letters of support
Australian Indigenous Minority Supplier Office Limited	Connect 2023	An annual event that fosters connections and networks between Indigenous businesses, corporate organisations and Government departments.	\$50,000	Nil	<b>\$50,000</b>	<b>Nil</b>	Nil
Brand X Productions Incorporated	Business Coach in Residence	A business coaching program for creative organisations and artists at the Creative Studios on Bathurst St, including 1:1 coaching and a series of roundtable discussions.	\$47,000	Nil	<b>\$47,000</b>	<b>Nil</b>	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
CBD Sydney Chamber of Commerce Limited	Expo'24, Supporting Women Run Business, Better Business Program	A series of program and events supporting networking, women in business and developing the skills and capacity of local businesses.	\$34,250	Nil	<b>\$34,250</b>	<b>Nil</b>	Nil
Darlinghurst Business Partnership Incorporated	Eastside Sydney	Promotion, advocacy and networking events for businesses in the Eastside area, including Surry Hills, Potts Point and Darlinghurst.	\$50,000	Nil	<b>\$45,000</b>	<b>Nil</b>	Applicant to submit a revised budget
Darlinghurst Business Partnership Incorporated	HQ Sydney	The promotion and marketing of businesses in the Hollywood Quarter micro-precinct.	\$50,000	Nil	<b>\$35,000</b>	<b>Nil</b>	Applicant to submit a revised budget
Glebe Chamber of Commerce Incorporated	Networking Events and Precinct Guides	A series of networking events in Glebe hosted by local venues and the creation of a printed and digital precinct guide.	\$50,000	Nil	<b>\$45,000</b>	<b>Nil</b>	Applicant to submit a revised budget
Global Trade Professionals Alliance Ltd	Small Business Digital Leadership Program	A leadership program to upskill small and medium sized enterprises in digital ecommerce, international trade and cyber security.	\$50,000	Nil	<b>\$45,000</b>	<b>Nil</b>	Nil
ISEAA - International Student Education Agents Association Limited	International Student Education Agent Program	A series of training events for education agents, with a focus on health and welfare, accommodation, work rights, safe work and responsibilities, career planning and migration planning.	\$10,000	Nil	<b>\$10,000</b>	<b>Nil</b>	Applicant to provide letters of support
Night Time Industries Association Incorporated	Key Industry Capability and Knowledge Sharing (KICKS)	A series of forums for Sydney's night-time economy businesses, with a focus on capacity building, advocacy, and networking opportunities.	\$49,168	Nil	<b>\$45,000</b>	<b>Nil</b>	Nil



Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
NSW Business Chamber Limited	Business Awards	An awards program and gala that celebrates local business excellence and the diverse economy in the City.	\$50,000	Nil	<b>\$32,500</b>	<b>Nil</b>	Nil
Paddington Chamber of Commerce Inc	Visit Paddington Marketing and Networking Events	A marketing campaign for Visit Paddington, as well as a series of networking events for local businesses.	\$50,000	Nil	<b>\$45,000</b>	<b>Nil</b>	Applicant to submit a revised budget
Potts Point Partnership Incorporated	Business Networking and Workshops	A series of networking events and business breakfasts to connect and collaborate with owners, professionals and community.	\$36,000	Nil	<b>\$36,000</b>	<b>Nil</b>	Nil
Pymont - Ultimo Chamber of Commerce And Industry Inc	Business Link Project	A series of networking events to connect local businesses in Pymont and Ultimo and a monthly e-newsletter to inform them about current and relevant issues.	\$35,200	Nil	<b>\$35,200</b>	<b>Nil</b>	Nil
Redfern-Waterloo Precincts Incorporated	Networking Events and Precinct Guides	A series of networking events hosted by local venues in Redfern and Waterloo and the creation of a printed and digital precinct guide.	\$50,000	Nil	<b>\$45,000</b>	<b>Nil</b>	Applicant to submit a revised budget
Social Enterprise Council of NSW & ACT (SECNA) Ltd	Advocacy and Support for Social Enterprise	A project that raises the profile of social enterprise as a better way of doing business and provides wayfinding, coaching and advice to emerging social enterprises to tackle pressing social and environmental challenges.	\$49,778 (Year 1 -23/24) \$49,778 (Year 2 - 24/25) \$49,778 (Year 3 - 25/26)	Nil	<b>\$47,698</b> <b>(Year 1 - 23/24)</b> <b>\$47,698</b> <b>(Year 2 - 24/25)</b>	<b>Nil</b>	Applicant to submit a revised budget and detailed project plan

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
The Australian Retailers Association	Twilight Trade	A campaign to encourage retailers in the local area to shift their core trading hours back by one hour and embrace the night-time economy.	\$50,000	Nil	<b>\$50,000</b>	<b>Nil</b>	Applicant to submit a detailed project plan, including how they will engage with SMEs
The Co-Operative Federation Ltd	Sydney Co-op Incubator	A series of co-operative enterprise startup forums to support businesses to set up or transition to co-operative ownership.	\$42,000 (Year 1 -23/24) \$50,000 (Year 2 - 24/25) \$38,000 (Year 3 - 25/26)	Nil	<b>\$36,000 (Year 1 only)</b>	<b>Nil</b>	Applicant to submit a detailed project plan, including how they will engage with SMEs
The Surry Hills Creative Precinct Incorporated	Networking Events and Precinct Guides	A series of networking events in Surry Hills hosted by local venues along with the creation of a printed and digital precinct guide.	\$50,000	Nil	<b>\$45,000</b>	<b>Nil</b>	Applicant to submit a revised budget

## **Attachment B**

**Not Recommended for Funding  
Business Sector Support Grant Program**

# Business Sector Support Grant Program – Summer Round – 2023-24

## Not Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Caroline Rose Charity Incorporated	Not-for-profit Business Growth Program	A year long program that supports not-for-profit businesses through strategic planning, marketing, and essential business skills to multiply their effect in the community.	\$50,000	Nil
Darlinghurst Business Partnership Incorporated	Rainbow Precinct	The promotion and advocacy of businesses in this micro-precinct, taking in Oxford Street, Taylor Square and Bourke Street.	\$50,000	Nil
Darlinghurst Theatre Limited	First Nations Engagement Program	A program to support cultural competency, self-determination, and promote accessibility and inclusiveness in the arts sector.	\$19,065	Nil
Oceania Indigenous House of Ecommerce Limited	Indigenous Ecommerce Program	An Indigenous-led program that teaches digital and eCommerce skills to Aboriginal businesses starting or growing their own online business.	\$50,000	Nil
Opportunities Australia Incorporated	Aspiring Entrepreneurs Program	A skills development program in Darlinghurst for newly settled migrants, refugees and Aboriginal and Torres Strait Islander people to establish their startup idea.	\$45,191	Venue hire fee waiver to the value of \$1,278

# **Attachment C**

**Recommended for Funding  
Innovation and Ideas Grant Program**

## Innovation and Ideas Grant Program – Summer Round – 2023-24

### Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Accessible Arts	Arts Activated 2024	A three day conference featuring speakers across the arts, culture and disability sectors.	\$40,000	Nil	<b>\$33,800</b>	<b>Nil</b>	Nil
Better Renting Limited	The Community Coping Cookbook	To create a community coping cookbook that documents the cheap and low-tech ways that renters and other vulnerable people can respond to the threat of summer heat.	\$25,000	Nil	<b>\$25,000</b>	<b>Nil</b>	Nil
Cicada Innovations Pty Ltd	Tech23	An annual festival that supports the deep tech startups sector, including keynote speakers, panel discussions, presentations and networking.	\$30,000	Nil	<b>\$10,000</b>	<b>Nil</b>	Nil
Diversity Arts Australia	Creative Cultural Equity Training	An online training program for the creative sector covering racial equity and inclusion.	\$50,000 (Year 1 -23/24) \$50,000 (Year 2 - 24/25)	Nil	<b>\$40,000</b> (Year 1 - 23/24) <b>\$40,000</b> (Year 2 - 24/25)	<b>Nil</b>	Nil
Fishburners Limited	The Circular Hub	An early stage startup accelerator program supporting entrepreneurs to build businesses which facilitate the shift to a circular economy.	\$50,000	Nil	<b>\$30,000</b>	<b>Nil</b>	Applicant to submit a revised budget
Fitness Australia Limited	Fitness Industry Sustainability Project	To develop an online sustainability toolkit to support gyms in the local area to improve their waste management and become more energy and water efficient.	\$50,000 (Year 1 -23/24) \$50,000 (Year 2 - 24/25) \$50,000 (Year 3 - 25/26)	Nil	<b>\$50,000</b> (Year 1 only)	<b>Nil</b>	Applicant to submit a revised budget

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Inspiring Rare Birds Pty Ltd	InnovateHER: Driving Equality in Emerging Tech	A series of workshops that connects women business owners and entrepreneurs with experts in new and emerging technologies to help them innovate and grow their businesses and remain competitive.	\$50,000 (Year 1 - 23/24) \$50,000 (Year 2 - 24/25) \$50,000 (Year 3 - 25/26)	Nil	<b>\$36,000</b> <b>(Year 1 only)</b>	<b>Nil</b>	Applicant to provide a project plan
Pocket City Farms	Indigenous Cultural Garden	To work with Deadly Ed to design and build an indigenous cultural garden, including a yarnning circle, food, medicinal, tool making and weaving plants.	\$48,800	Nil	<b>\$31,300</b>	<b>Nil</b>	Nil
Shelter NSW Incorporated	Intersectionality of Housing Needs for the LGBTQIA+ Community	To examine the intersectionality of housing needs across the LGBTQIA+ community in the local area, including publishing a living toolkit of resources.	\$27,700	Nil	<b>\$27,700</b>	<b>Nil</b>	Nil
Six Hunt Pty Ltd	Future Histories of Hospitality	A series of workshops to bring together key business leaders and innovators to discuss how to make the hospitality industry more sustainable.	\$30,000	Nil	<b>\$30,000</b>	<b>Nil</b>	Nil
Startsomegood Pty Ltd	Diverse Perspectives Enterprise Program	A training program for First Nations and migrant entrepreneurs to design and launch social impact businesses, including masterclasses, a pitch event and fundraising support.	Year 1 - \$31,600 Year 2 - \$33,180 Year 3 - \$34,839	Nil	<b>\$31,600</b> <b>(Year 1 only)</b>	<b>Nil</b>	Applicant to provide letters of support
Sydney Western Harbour Business Improvement District Limited	Environmental, Social and Governance Pilot	A research and analysis project to develop an environmental, social and governance plan for the Western Harbour precinct.	\$50,000 (Year 1 - 23/24) \$50,000 (Year 2 - 24/25)	Nil	<b>\$50,000</b> <b>(Year 1 only)</b>	<b>Nil</b>	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
University of Technology Sydney	Refugee Employment in Sydney: The Role of Multinational Corporations	A research project to understand the challenges of translating global refugee recruitment strategies into actionable diversity, equity and inclusion initiatives in Sydney.	\$13,350	Nil	<b>\$13,350</b>	<b>Nil</b>	Applicant to provide letters of support
YCK Laneways Association Inc	HospoDECLARE	To develop a sustainability framework for the hospitality industry, featuring strategies, resources, and best practice examples developed and tested by the York, Clarence Kent Laneways and Hollywood Quarter precincts.	\$50,000	Nil	<b>\$50,000</b>	<b>Nil</b>	Applicant to submit a revised budget



# **Attachment D**

**Not Recommended for Funding  
Innovation and Ideas Grant Program**

# Innovation and Ideas Grant Program – Summer Round – 2023-24

## Not Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
3 Helps Pty Ltd	Connection Marketplace	To develop a mobile app that connects people who want to volunteer with local charities.	\$50,000	Nil
Aotol Pty Ltd	Cross Culture Poster Creation	To create posters, articles, pictures, surveys and advertisements for multicultural communities.	\$50,000 (Year 1 - 23/24) \$50,000 (Year 2 - 24/25) \$50,000 (Year 3 - 25/26)	Nil
Be Seedsational Pty Ltd	Seasonal Warriors	An edutainment program that teaches children about food resilience, wellbeing and sustainability.	\$47,000	Venue hire fee waiver to the value of \$967
Better Managed Pty Ltd	Ideas to Startup	A mentorship program to support entrepreneurs develop their business ideas, with a focus on fostering diverse, equitable, and inclusive communities.	\$50,000	Nil
Blax Capital Pty Ltd	Indigenous Gender Lens Fund	To support female led Indigenous businesses to start up, grow and expand.	\$48,400 (Year 1 - 23/24) \$30,000 (Year 2 - 24/25) \$30,000 (Year 3 - 25/26)	Nil
Borlen Pty Ltd	Marketing of the Park Toy Library	A marketing project to promote the Borlen app and specifically the toy library, to encourage people to rent items instead of purchasing them.	\$30,000	Nil
Cape Pty Ltd	Carbon Calculator	An online tool that allows businesses to measure, track and reduce their carbon footprint.	\$50,000	Nil
Collective Leisure Pty Ltd	Smash	A program for vulnerable people aged 16-70 based around tennis and football, to improve social connectedness, peer support and mental and physical health.	\$49,540	Nil
Communitiesthrive Pty Ltd	Business Community Perceptions Study	A study into the Sydney business community's perceptions of and needs from the local chamber of commerce and other business networks.	\$25,000 (Year 1 - 23/24) \$25,000 (Year 2 - 24/25) \$25,000 (Year 3 - 25/26)	Nil
Cure Cancer Australia Foundation	World's Best BYO	A fundraising event to raise funds and awareness for new ideas in cancer research.	\$50,000 (Year 1 - 23/24) \$50,000 (Year 2 - 24/25)	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Datija Pty Limited	Your Life	A web based service to help families and individuals to communicate the passing of a loved one, irrespective of cultural, religious or lifestyle choices.	\$22,500	Nil
Drink Nimbus Pty Ltd	Plant Milk for Hospitality Sector	Research and development of plant based milk products to reduce waste and emissions in the hospitality and travel sectors.	\$49,624	Nil
Emagined Pty Limited	Level Up @ Libraries	A series of pop-up events in libraries with a focus on driving personal growth, career transitions, and community impact.	\$50,000	Nil
Expert & Decision Support Systems Institute Pty Ltd	WHIM.pro Saas Based App	To build and test a prototype WHIM.pro Saas based app to support small and medium sized businesses through their innovation process.	\$45,000	Nil
Famous Soda Pty Ltd	Sugarfreed Pop-up Store	To create a pop-up concept shop to promote and educate local communities about living a sugar free lifestyle.	\$50,000	Nil
Global Impact Initiative Pty Ltd	Indigenous Impact Fund	A fund that will invest in organisations that support Indigenous procurement, employment, leadership and reconciliation.	\$50,000 (Year 1 - 23/24) \$50,000 (Year 2 - 24/25) \$50,000 (Year 3 - 25/26)	Nil
Griffith University	Blurred Minds Academy	An education program for school students to reduce vaping, including time-saving planning, teaching and assessment resources for teachers.	\$50,000 (Year 1 - 23/24) \$50,000 (Year 2 - 24/25) \$50,000 (Year 3 - 25/26)	Nil
Hey Fritz Pty Ltd	Expansion of Circular Economy Hubs	To expand the current circular economy hubs program to apartment buildings in the local area and throughout University of Sydney.	\$50,000 (Year 1 - 23/24) \$50,000 (Year 2 - 24/25) \$50,000 (Year 3 - 25/26)	Nil
KU Children's Services	Employment of a Project Officer	A new role to explore options and models to enable the long term sustainability of KU Early Childhood Services.	\$49,725	Nil
Migeon Pty Ltd	MateStays	An online platform to enable holidaymakers to swap homes across different cities and save on accommodation costs.	\$46,900	Nil
Out&Seek Pty Ltd	Access and Inclusion Website	To develop an online platform that promotes accessible and inclusive events across Sydney.	\$50,000	Nil
Prevalent Pty Ltd	Retrofit Solar Screens for Existing Buildings	To develop a retrofit solar screen prototype that increases natural illumination, whilst reducing internal temperatures and generating electricity.	Year 1 - \$40,000 Year 2 - \$40,000	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Refugee Council of Australia Inc	Addressing Sydney's Hidden Homelessness	A research project to address the root causes of homelessness for people seeking asylum in the local area.	\$50,000 (Year 1 - 23/24) \$50,000 (Year 2 - 24/25) \$50,000 (Year 3 - 25/26)	Nil
Seasnal Pty Ltd	Reducing Household Food Waste	A pilot project giving local residents a Fridge Friend to increase the longevity of fresh produce, and access to Kitchenhand.io to find recipes to use the food on hand.	\$40,000	Nil
Shelter NSW Incorporated	Home After Prison	A research project to assess and understand the experiences of people exiting the criminal justice system and their struggle to find affordable and secure rental accommodation.	\$22,000	Nil
Shootang Pty Ltd	Accreditation and Competency Based Training	A training and accreditation program for the media and entertainment sector to develop job ready candidates.	\$50,000	Nil
Shootang Pty Ltd	Annual Production Slate Calendar	To develop an online platform for freelancers in the media and entertainment sector to search for work, training and education opportunities.	\$50,000	Nil
Softlabs Pty Ltd	InnovateIT	A mentorship program for graduates in innovative data analytic techniques which will place them into employment.	\$50,000 (Year 1 - 23/24) \$50,000 (Year 2 - 24/25) \$50,000 (Year 3 - 25/26)	Venue hire fee waiver to the value of \$1,500 each year for three years
Songlines To Sovereignty Ltd	Any Fella Dialogue and Unity	A program to improve dialogue, understanding and unity for Aboriginal & Torres Strait Islander communities.	\$50,000	Nil
SPIA Group Pty Ltd	Food Map	An online food map highlighting local dining experiences, including local produce, cafes, bars and restaurants.	\$28,000	Nil
T.R. Savage & Son Pty Ltd	A Sydney Story to Tackle Climate Change	A project that documents the steps required for businesses to achieve product carbon neutrality.	\$18,000	Nil
The Accompany Group Pty Ltd	Round and Round	An online platform that connects communities to rehome, reuse and repair items in order to reduce waste.	\$49,200	Nil
The University of Sydney	Intergenerational Home Sharing	A research project that investigates the demand for an intergenerational home sharing service in the local area.	\$42,500 (Year 1 - 23/24) \$40,000 (Year 2 - 24/25)	Nil
University of New South Wales	Sustainable Development Goal Challenge	A multi day event where university students tackle sustainability challenges to gain ideas and knowledge that will address sustainable development in the local area.	\$50,000	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Updriva Proprietary Limited	High Temperature Solar Depolymerisation	A project to build technology that use waste and turn it into fuel for cars and trucks.	\$50,000	Nil
Yourtern Pty Ltd	Self-guided Walking Tours	An extension of the FreeGuides walking tour app, to allow local business owners to create self-guided tours for visitors to explore City villages.	\$50,000	Nil